Media Kit 2020

Cyberint

Who We Are

Our Mission: We turn intelligence into actions to proactively and effectively defend businesses against cyber threats

- We deliver intelligence-driven detection & response

- Unique combination of proprietary technology and expert analysts

- Multi-tenant, modular SaaS platform

- Focused on B2C enterprises with vast online activity

- Global presence, serving over 100 brands

- Business centricity with domain expertise in cyber and intelligence
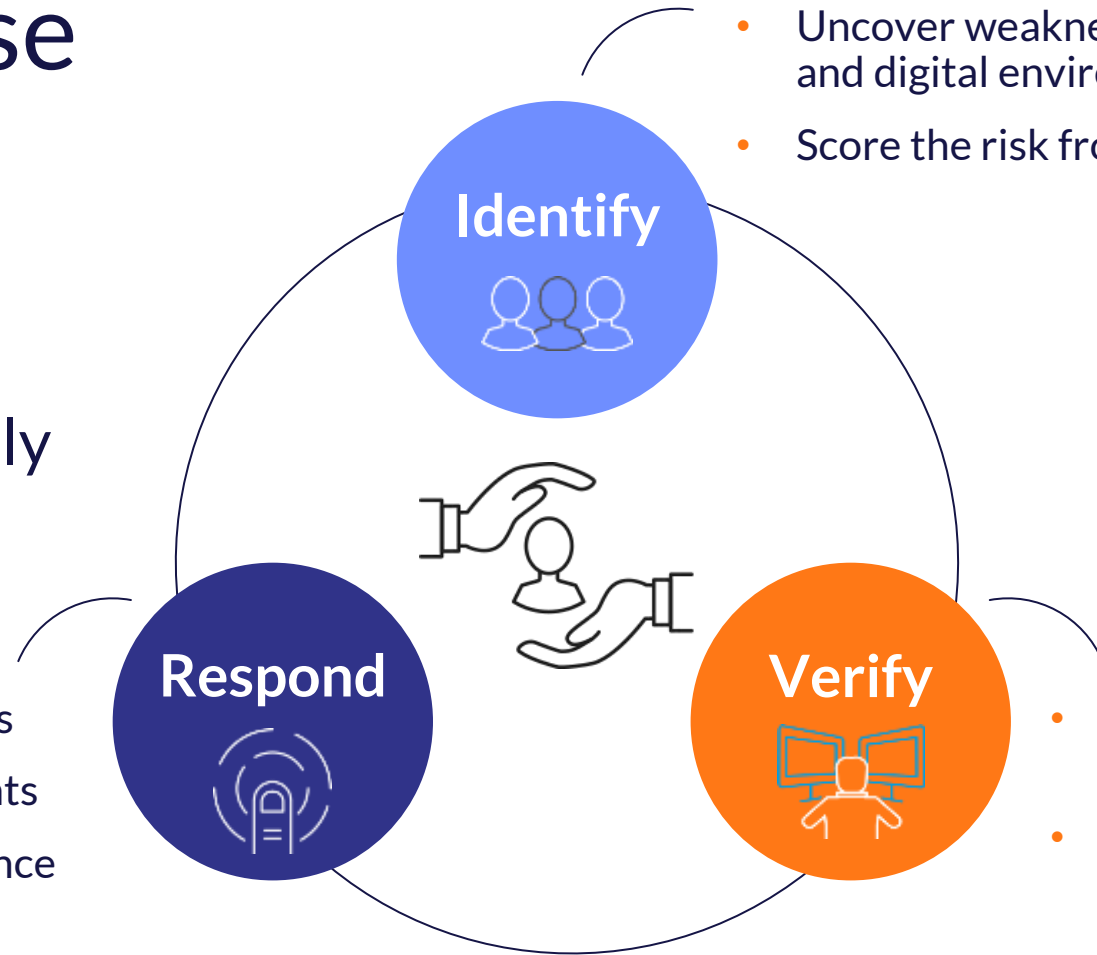
Cyberint

The Need In The Market
Key Challenges Of Businesses

- Chasing digital - organizations can't keep up with the pace of digital innovation

- Lack of visibility into the organization's digital presence or potential attack surface

- Paralyzing noise - overwhelming amount of out-of-context alerts

- Everything is critical - lack of a threat-prioritized view of alerts

- Workforce deficit - global shortage in cybersecurity experts

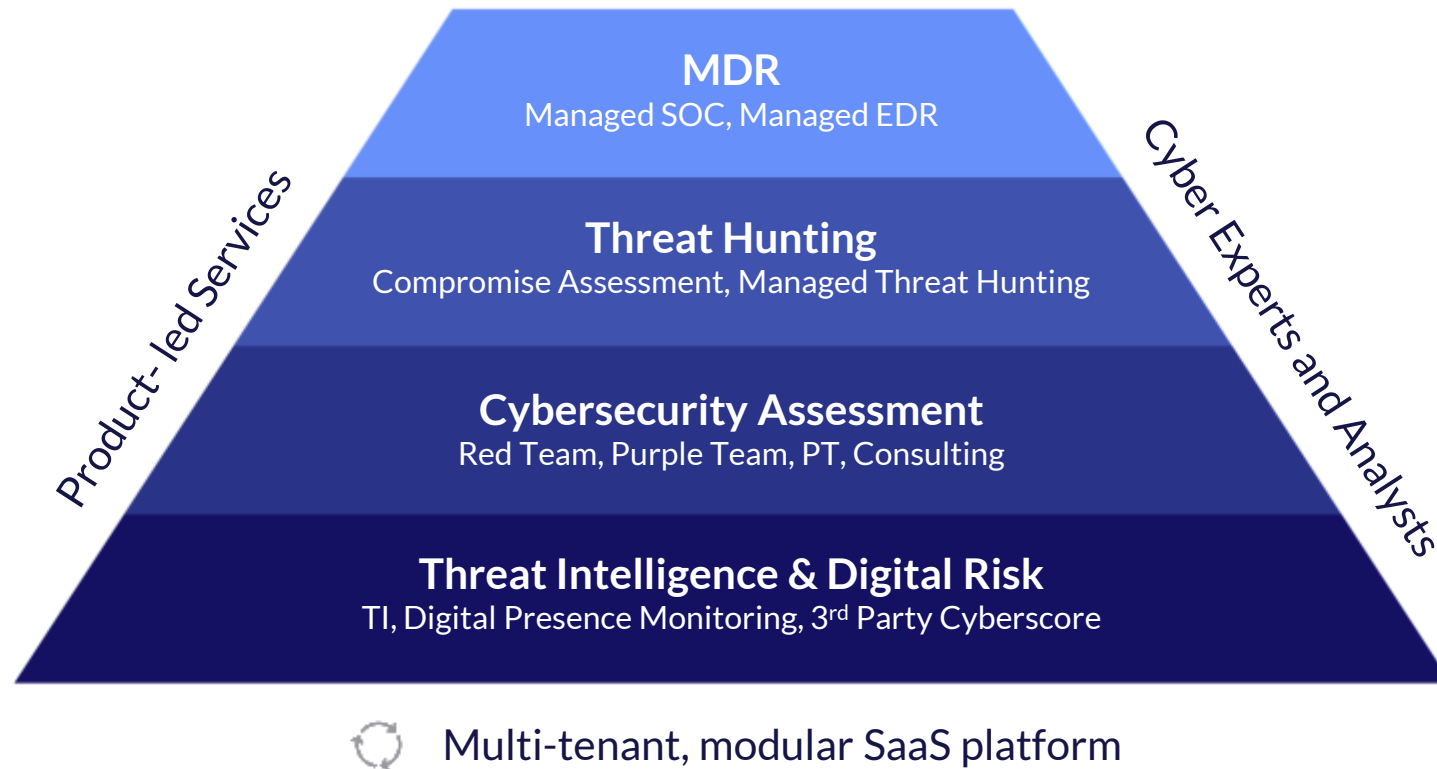- A breach is inevitable - minimizing dwell time is critical to business-impa

Cyberint

Intelligence-driven Detection & Response

We enable organizations and CISOs to know and act effectively according to their risk appetite

Identify
- Detect threats
- Uncover weaknesses in cloud and digital environment
- Score the risk from partners

Verify
- Discover compromises
- Assess cyber effectiveness & readiness

Respond
- Mitigate threats
- Contain incidents
- Act on intelligence

Cyberint

Intelligence-Driven Detection & Response Offering

Product-led Services

Cyber Experts and Analysts

MDR
Managed SOC, Managed EDR

Threat Hunting
Compromise Assessment, Managed Threat Hunting

Cybersecurity Assessment
Red Team, Purple Team, PT, Consulting

Threat Intelligence & Digital Risk
TI, Digital Presence Monitoring, 3rd Party Cyberscore

Multi-tenant, modular SaaS platform

Cyberint

Industry Experts

Cyberint's solution does not only identify intentions or bad actors but is useful in pre-empting attacks by proactively searching social media posts and activities. By identifying malicious links ahead of time, attacks can be subverted.

Gartner peerinsights™

Gartner®

Whether it's to spot a major data leak, prevent a brand impersonation, or monitor a closed conversation threatening physical harm of key personnel, digital risk monitoring solutions are increasingly valuable for S&R pros who need to scour countless digital (i.e., social, mobile, web) channels and rapidly remediate these burgeoning crises before severe, long-lasting damage occurs.

FORRESTER®

Cyberint

Testimonials

"

Cyberint are very professional, extremely flexible and know its business very well. Until you use Cyberint and get the real external view they can provide you really don't have the right understanding of who is trying to attack your organization.

All good organizations will have firewalls,
we will employ 3rd parties for PEN etc, but really tracking the bad guys and knowing how they think and what they are doing, this is Cyberint's space and they know what they are doing."

Large US-based
ecommerce retailer

"

The managed service is what makes their offering more appealing than competitors. Analysis team is strong & adds real value to findings from Argos platform - the quality of the analysis & the responsiveness of the team is the key advantage they have over competitors for our needs. The platform itself is easy to use & has performed well in head-to-head tests we've conducted against competitors.

We also like being able to use them as a resource to help provide background & context for threat actors who we may have encountered through other channels."

Global US-based
Media Organization

Cyberint

Testimonials

Over the last year, Cyberint has helped us re-enforce our defenses, improve our detection and response capability and help us reduce our fraud with their detection and response capabilities, in both the technology that they offer and their experienced teams."

Cliff Cohen, CIO Asos

Given Cyberint's exposure to global best practices on security and brand protection for the financial industry, Cyberint provides us with brand protection and Social listening services tailored to our needs as we grow our digital footprint and expand our digitization efforts to improve our services to BPI's clients."

D'Artagnan M. Aguilar
Vice President Institutional Branding, Digital and Media Management
Bank of the Philippine Islands

IAC's multiple online businesses, including Tinder, Match, Angie's List, Home Advisor, and Vimeo require unique cyber security solutions that proactively detect targeted threats and mitigate them before exposing our business. This requires extensive coverage of the darknet and deep web, together with a proactive approach to detect threats and establish well defined cyber readiness and response capabilities.

Since the start of our engagement with Cyberint, we have seen a significant improvement in our ability to detect, mitigate and respond with greater visibility and readiness to sophisticated adversary tactics, techniques, and procedures."
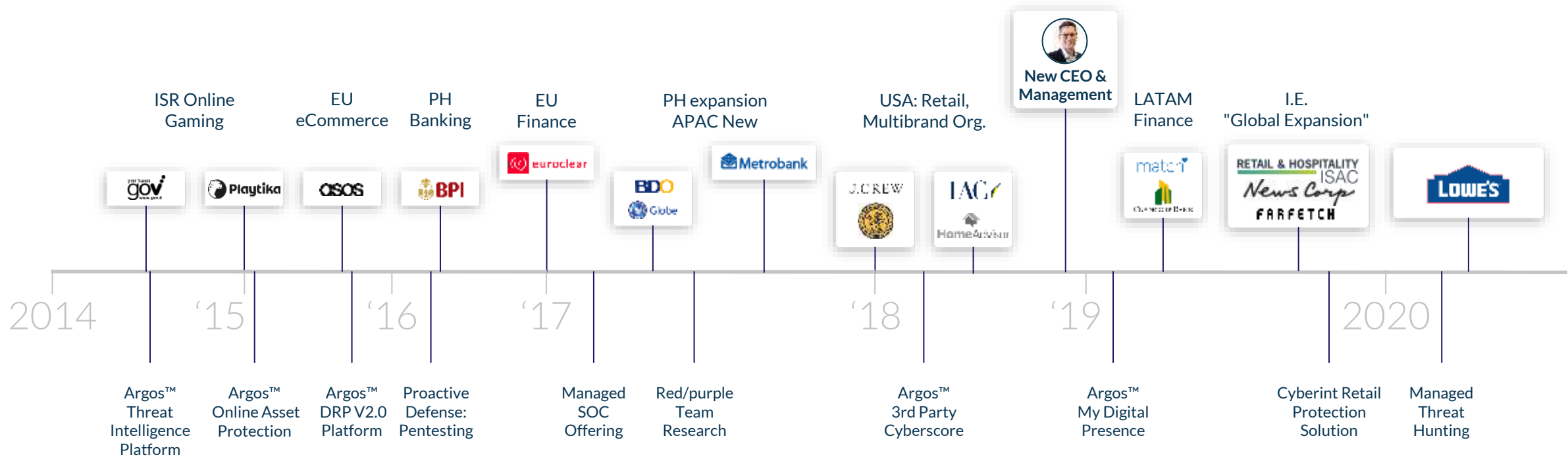
Joshua Koplik, IAC CISO

Cyberint's threat intelligence is unlike any other. It is not just threat intelligence for retail. It is threat intelligence that is specifically tailored to us."

Large UK-based ecommerce retailer

CYBERINT'S JOURNEY OF GROWTH

ISR Online Gaming

EU eCommerce

PH Banking

EU Finance

PH expansion APAC New

USA: Retail, Multibrand Org.

New CEO & Management

LATAM Finance

I.E. "Global Expansion"

2014   '15   '16   '17   '18   '19   2020

Argos™ Threat Intelligence Platform

Argos™ Online Asset Protection

Argos™ DRP V2.0 Platform

Proactive Defense: Pentesting

Managed SOC Offering

Red/purple Team Research

Argos™ 3rd Party Cyberscore

Argos™ My Digital Presence

Cyberint Retail Protection Solution

Managed Threat Hunting

Cyberint Clients

USA

IAC · vimeo · News Corp · News Corp Australia · News UK · HomeAdvisor · DAILY BEAST · tinder · Angie's list · Care.com · okcupid · .dash · TURO · Plenty of Fish · DOW JONES · J.CREW · boingo · Callaway

APAC

BDO Unibank, Inc. · Metrobank · BPI · PCS SECURITY · ออมสิน · Mynt · CLP 中電

Central America

CREDICORP BANK · Cable Onda

EMEA

FARFETCH · asos · TESCO · euroclear · Playtika · NEW LOOK · 888 HOLDINGS · NICE · gov · amdocs

Cyberint

Partners

What Makes Us Different?

Business Centric

Skin in the Game

Converged Visibility

Threat Centric

Actionability

Non Disruptive

Strategic Value

Human Element

Our Value

- Technology and human expertise

- Intelligence-driven detection and response

- Managed services engagement resulting in near zero false-positives

- Real-time visibility and continuous prioritization of threats and response

- Best practices in digital businesses

- Augmenting services to assess enterprises' preparedness

Intelligence-driven + Business Centricity + Response + Strategic Value

Proud Members Of
And Contributors To

The Retail & Hospitality Cyber Intelligence Sharing Center

The R-CISC is the trusted cybersecurity community for retailers.
Through The Retail Cyber Intelligence Sharing Center (R-CISC) members of all sizes have the ability to share cyber intelligence on incidents, threats, vulnerabilities, and associated threat remediation because, as a community, we understand that we are stronger together.

Associate members are industry-leading providers committed to adding value within the retail community, understanding industry challenges, and supporting our retail members.

Cyberint
In The News

Cyberint's Daniela Perlmutter on hackers 'living off the land'

March 12, 2020

Hottest new cybersecurity products at RSA Conference 2020

February 24, 2020

Cyberint Launches Managed Threat Hunting

February 20, 2020

Intelligence Led Threat Hunting Enables Proactive Cyber Security

February 11, 2020

REvil the Travelex hackers now hiring. Salary competitive, experience essential

February 11, 2020

How to keep your retirement accounts safe

January 28, 2020

For Sale: Members' Payment Card Data for $1 Each

January 27, 2020

eCrime Economy Growing

January 17, 2020

Financial Services, Manufacturing & Retail Face Most Attacks

January 14, 2020

What Businesses Should Know About Targeted Attacks

January 14, 2020

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CyberInt Brings the Cyber Threat Economy, Actors, and Campaigns into the Limelight with CiPulse 2020 – CyberInt's Annual Threat Landscape Report

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January 14, 2020

Cyberint

Threat Intelligence Suite Modular Solutions

Threat Intelligence

Uncovering the attack surface

- Full digital footprint discovery and mapping
- Issues and vulnerabilities' prioritization and management

My Digital Presence

- Detecting threats, data leaks, stolen credentials, phishing, fraud activities
- Deep and dark web monitoring
- Automated and human prioritization SIEM enrichment
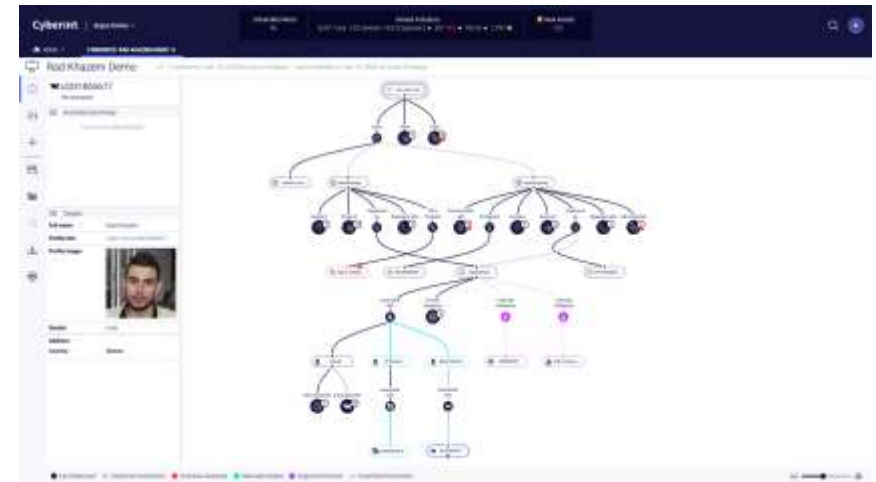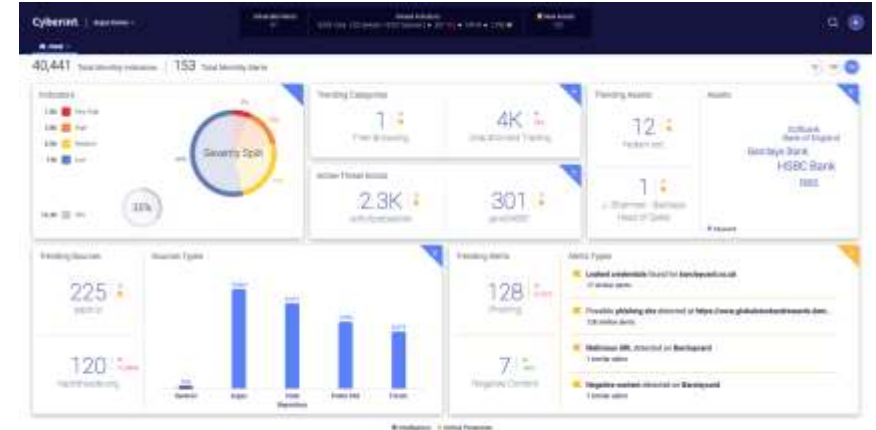- MITRE ATT&CK based research and analysis

Forensics Canvas

- Profiling and identifying Threat Actors
- Deep investigation of tools, tactics, processes (TTP's)
- Uncover attack infrastructure

3rd Party Cyberscore

Monitoring and scoring 3rd parties for

- Security flaws
- Vulnerabilities

Managed Threat Hunting

Technologies in Use

- Threat Intelligence
- EDR Solution
- SOAR (Siemplify)

Cyber Experts Services

- Threat Hunting
- Reporting
- Enrichment (based on triage and analysis)
- Remediation and Response

Board Of Directors

Mr. Dov Baharav – Chairman

Founder of BVL, Chairman of Gilat Satellite Networks; Former Chairman of Israel Aerospace Industries Ltd., Former President and CEO of Amdocs, and former Chief Operating Officer of Optrotech Ltd.
BSc Physics and Accounting, and MBA from Tel Aviv University.

Mr. Itai Margalit – CEO, Cyberint

Mr. Margalit is the CEO of Cyberint. In his prior roles, Mr. Margalit was with Starhome Mach, leading the worldwide sales organization towards acquisition by Vista Equity in 2018. Itai held multiple leadership positions at Avaya, Radvision, and NICE.
MBA in Finance and International Business from Kansas State University.

Mr. Harel Beit-on

Harel is a seasoned executive with over 30 years of management leadership in the IT industry and an extensive investment and exit record. He is one of the Co-founders of the Viola Group; one of the original Co-founders of Viola Ventures and the Founder of Viola Growth, where he serves as General Partner.

Mr. Zohar Zisapel

Co-founder and chairman of RAD Data Communications Ltd., Chairman of Ceragon Networks Ltd. and RADCOM Ltd. Board director at Amdocs and Silicom Ltd. Awarded the Israel Defense Prize.
BSc and MSc in Electrical Engineering from the Technion and MBA from Tel Aviv University

Mr. Mario Segal

Co-Founder and former COO and Director Amdocs. Former Director of Retalix.

Mr. Ayal Shiran

Partner at Viola Growth. He is a global operating and management executive who specializes in building high-performance executive teams and leading sophisticated telecommunications and service organizations with billion-dollar revenues.

Mr. Avi Naor

Co-Founder and former CEO of Amdocs. Former Chairman of Retalix. Winner of the Israel National Prize for his contribution for the Israeli society.
BSc in Computer Sciences from the Technion.

Mr. Itay Yanovski – Co-Founder, SVP

CyberInt co-founder. Bank of Israel partner for Cyber Directive 361. Former CISO of ZIM, global shipping company and over 20 years of experience of cybersecurity strategic consultancy services.

VIOLA GROWTH

Viola Growth is a member of the Viola Group, Israel's premier technology-focused Private Equity group with over $2.8B under management.

Cyberint

Leadership

Itai Margalit
CEO

Itay Yanovski
Co-Founder & SVP
Strategy

Daniela Perlmutter
Vice President
Marketing

Ophir Bleiberg
Vice President
Product and R&D

Shira Heruti
Vice President HR

Shai Yatzkan
CFO

Investors

VIOLA

Viola Growth to Accelerate Expansion of Leading Managed Detection and Response Services in the Digital Era

Research | Cyber Expertise

CiPulse 2020
Cyberint Threat Landscape Report

The Cyber Feed
By Cyberint

Financials Most Targeted

>1/3 of all
attacks worldwide

Retail Attacks from 'All Angles'

Third most
targeted worldwide

Cyber Espionage & Geopolitics

APAC/EMEA Governments &
Americas' Manufacturing
second most targeted

Russian Threat Group
TA505 Is Out Phishing
#Global
#Retail #Finance

Cybercriminals Go After
USA Retailers
#Global
#OnlineRetail

Records of 773 Million
Users in 'Collection 1'
#Global
#IndustryAgnostic

Profiling
Magecart
#USA #EU #Australia
#OnlineRetail

Capital One
Data Breach
#USA
#Finance #Banking

Disney+
Accounts for Sale
#Global
#Digital #Media

Certifications

Recognized For

2017

FORRESTER®

50 | Technology Fast 50
2017 CANADA WINNER
Deloitte.

Momentum
WATCH LIST · 2017

2018

RETAIL risk
Supporting retail risk and loss prevention globally

Top 10 | The CEOVIEWS
Most Valuable
Companies 2018

CIO Review | 20 MOST PROMISING
ENTERPRISE
SECURITY
SOLUTION PROVIDERS · 2018

2019

Info Security
Products Guide
2019
GLOBAL
EXCELLENCE
SILVER
★★★★★

Threat Hunting, Detection, Intelligence and Response | 15th Annual Info Security PG's Global Excellence Awards | Silver

CYBER SECURITY
EXCELLENCE
AWARDS
★ WINNER ★
2019

Argos™ Digital Risk Protection Platform Threat Detection, Intelligence and Response | Cybersecurity Product Awards | Bronze

Black Unicorn Awards "Watch List"

Security Response Solution of the Year

BIG 50
2019
STARTUP 50

Spotlights high-upside startups that have gained a foothold in fast-growth tech sectors and those who hope to raise awareness and help enterprises avoid become collateral damage.

2020

CSO
FROM IDG

Hottest new cybersecurity products at RSA Conference 2020

Logo

Color.png - download here

Color Dark .png - download here

White.png - download here

Thank You!

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